

EXHIBIT CC

B.B.King

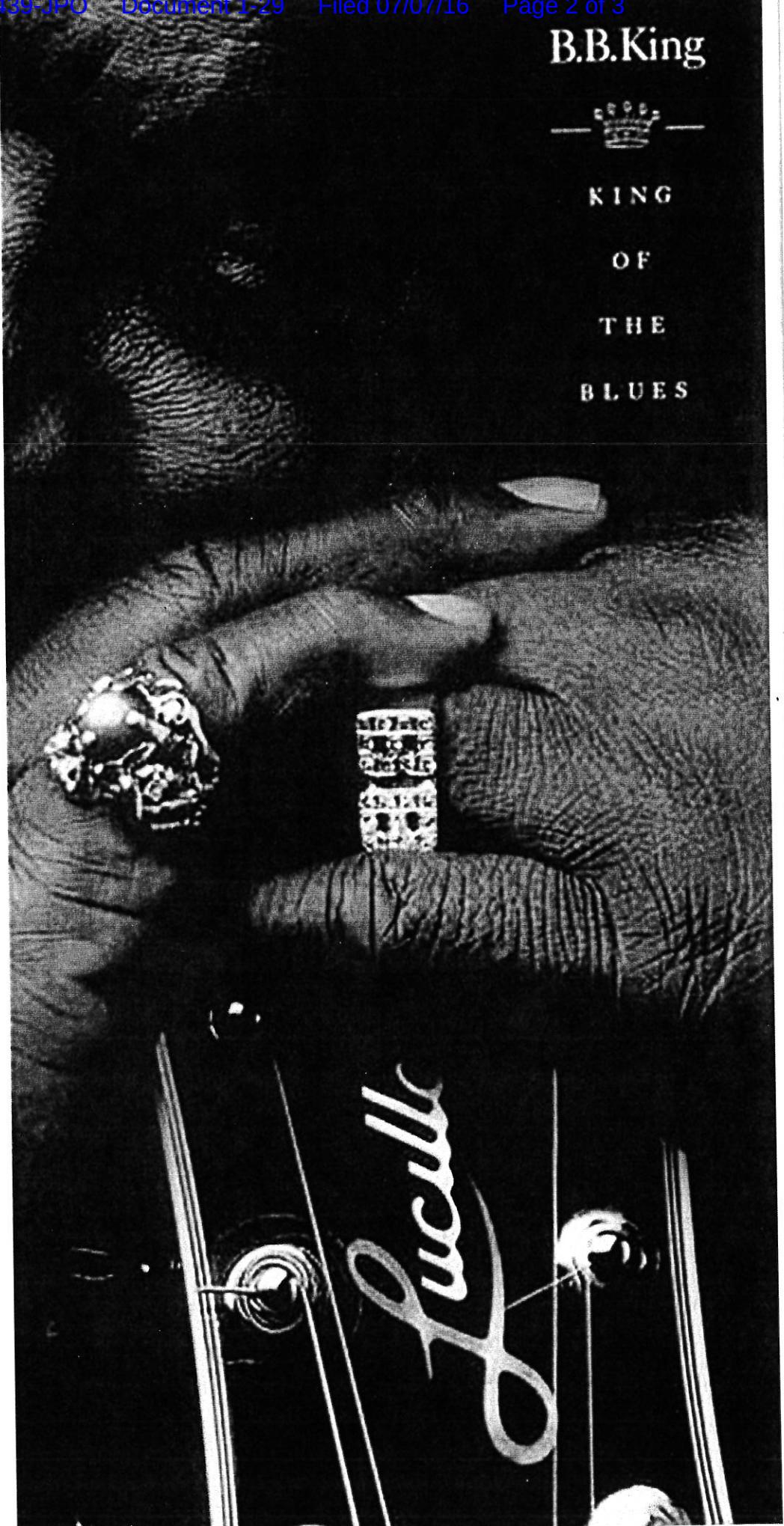


KING

OF

THE

BLUES



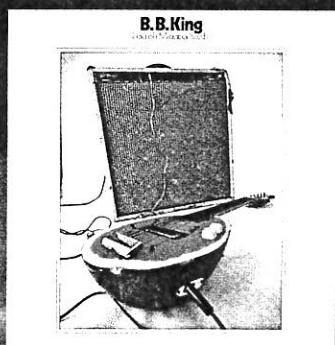


turf: male-female relationships at the must be crazy, woman, you just gotta be as I'm footin' the bills, I'm paying the co



By 1970, Bluesway had been discontinued by ABC. The challenge he has faced over the years has been that of bringing sufficient variety to each album doesn't sound the same—yet, at the same time, he must not alienate his core audience or overstep what he's known for. It's an impossible challenge.

Following the breakthrough with "The Thrill Is Gone," Szymczyk decided to pair B.B. with some of the best studio musicians in the business. The resulting album, *Indianola Mississippi*, was a critical and commercial success. The art, and was unabashedly aimed at the blues fans. B.B.'s vocal was down in the mix, and s



been EQ'd to death, and the sound was gentler B.B. was more relaxed and less intense than by the previous year's *Bluesway*. Leon Russell, who had been working with him toward writing material for the album, was general, without being sentimental. There was no misogyny or sexism in the lyrics, which were of a free-spirited nature. Perhaps it was perhaps in part to the fact that B.B. was in the middle of a difficult period in his life, perhaps even divorcing. Three singles drawn from the album—"I'm a Man," "Things Fall Apart," "Ask Me No Questions," and "I'm a Fool to Cry"—all hit the charts.

Indianola also contained a fragment of a recording of B.B. singing "Nobody Loves Me But My Mother" ("I'm a fool to cry, I'm a fool to jivin') cut when the musicians were taking a break during the recording session. The tapes running, and later made a case for the inclusion of the song on the album.

Shortly after *Indianola* Mississippi was released, B.B. King was invited to perform at the Royal Albert Hall in London. He was inevitably—brought to London to record a new album. Lightnin' Slim they'd come to be photographed on the roof of the building, which was the means of choice for interviews with the originators. At ABC, the new president, John Szymczyk, was